

# Beef Cattle Genetics Learn at Lunch Attendee Information

## Interactive Video Site Arrangements

To attend a session, please contact your local Extension office in advance to make arrangements to connect through a local site on the Extension interactive video system.

## High Speed Internet? View it Live.

Visit one of the websites below at the time of the sessions for viewing instructions. Participants need a high speed Internet connection for viewing and an optional webcam to interact in the videoconference.

## Missed a Session? View it on the Web.

Each session will be recorded and archived on the following websites for later viewing at any time.

[msucares.com/livestock/beef/mbcia](http://msucares.com/livestock/beef/mbcia)

[www.albcia.com](http://www.albcia.com)

## Program Contacts

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## Beef Cattle Genetics Learn at Lunch

*The Beef Cattle Genetics  
Learn at Lunch sessions  
are designed to provide  
practical knowledge  
that can be used for  
genetic improvement in  
commercial and  
seedstock operations.  
These free noontime  
educational sessions  
are sponsored by the  
MS and AL Beef Cattle  
Improvement  
Associations.*



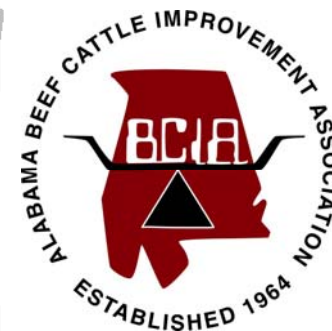
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# Beef Cattle Genetics Learn at Lunch



*Free educational sessions*

**Tuesdays and Thursdays  
September 2011**

**12 Noon – 1 P.M.**

**Interactive video sites  
throughout Mississippi  
and Alabama**

## Learn at Lunch Sessions

Thursday, September 1, 2011  
Records for Genetic Improvement

Dr. Trent Smith, Mississippi State University

- WHAT IS GENETIC IMPROVEMENT?
- BEEF CATTLE RECORD BASICS

Tuesday, September 6, 2011  
Computerized Record Keeping

Dr. Jane Parish, Mississippi State University

- BEEF CATTLE SOFTWARE PROGRAMS
- SPREADSHEETS

Thursday, September 8, 2011  
Genetic Selection Tools

Dr. Gary Hansen, North Carolina State University

- WHAT PERFORMANCE DATA MATTERS?
- EPDS MADE EASY

Tuesday, September 13, 2011  
Improving Female Genetics

Dr. David Riley, Texas A&M University

- CROSSBREEDING AND BREED SELECTION
- COW/HEIFER SELECTION DECISIONS

## 12:00 Noon – 1:00 p.m.

Tuesday, September 20, 2011  
Bull Buying Decisions

Dr. Lisa Kriese-Anderson, Auburn University

- WHAT TO LOOK FOR IN A BULL
- ASSESSING BULL VALUE

Thursday, September 22, 2011  
Stocker Cattle Genetics

Dr. Darrh Bullock, University of Kentucky

- CALF GENETIC VERIFICATION PROGRAMS
- GENETICS FOR GRAZING AND FINISHING

Tuesday, September 27, 2011  
Industry Trends and Lessons

Dr. Matt Spangler, University of Nebraska

- GENETIC TRENDS
- IMPROVING CATTLE VALUE AND BEEF QUALITY

Thursday, September 29, 2011  
New Genetic Tools

Dr. Matt Garcia, Louisiana State University

- MARKER-ASSISTED EPDS
- WHAT'S NEXT IN GENETIC IMPROVEMENT?



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***Sponsored by the Mississippi and Alabama Beef Cattle Improvement Associations***

***Two Associations with Common Purposes***

*1) To promote the use of performance records as a tool for within herd improvement of production efficiency and quality of Mississippi and Alabama Beef herds.*

*2) To emphasize economically important traits in beef cattle that can be improved through selection and culling programs based on records of performance.*

*3) To emphasize the importance of good management practices in breeding, feeding, health, and marketing programs.*

